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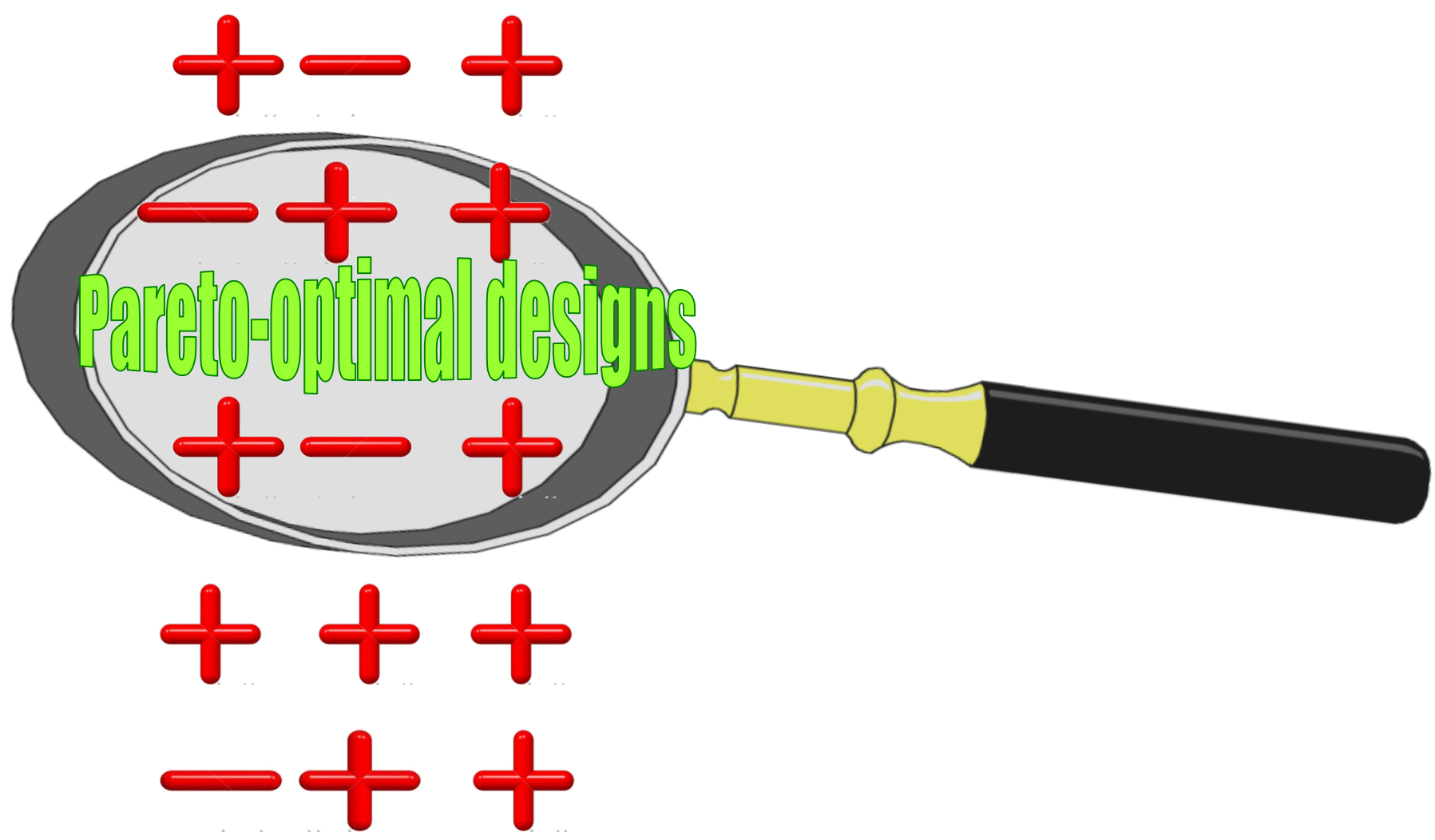
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A methodological approach to compute Pareto-optimal experimental designs

Pareto-optimal designs are a useful tool in Q&D (Quality by Design)

A family of optimal designs is computed by jointly handling several quality criteria

*Ad hoc* experimental designs are computed for a given number of experiments, domain, and model

Using genetic algorithms allows the search in both discrete and continuous spaces

An algorithmic approach is presented that allows the computation of the Pareto-optimal front for any criteria that a user may define to qualify an experimental design, indented to solve a specific problem. Complementary to similar approaches to the problem, the methodology presented here is more general because the search of the design can be made in both continuous and discrete spaces and there is not theoretical limit to the number of criteria under consideration. So, the user may reduce the cost without losing quality of the design.

# On the construction of experimental designs for a given task by jointly optimizing several quality criteria: Pareto-optimal experimental designs

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## Abstract

Experimental designs for a given task should be selected on the base of the problem being solved and of some criteria that measure their quality. There are several such criteria because there are several aspects to be taken into account when making a choice. The most used criteria are probably the so-called alphabetical optimality criteria (for example, the A-, E-, and D-criteria related to the joint estimation of the coefficients, or the I- and G-criteria related to the prediction variance). Selecting a proper design to solve a problem implies finding a balance among these several criteria that measure the performance of the design in different aspects. Technically this is a problem of multi-criteria optimization, which can be tackled from different views.

The approach presented here addresses the problem in its real vector nature, so that *ad-hoc* experimental designs are generated with an algorithm based on evolutionary algorithms to find the Pareto-optimal front. There is not theoretical limit to the number of criteria that can be studied and, contrary to other approaches, not just one experimental design is computed but a set of experimental designs all of them with the property of being Pareto-optimal in the criteria needed by the user. Besides, the use of an evolutionary algorithm makes it possible to search in both continuous and discrete domains and avoids the need of having a set of candidate points, usual in exchange algorithms.

## Keywords

Experimental design, design optimality, multicriteria optimization, Pareto-optimal front, evolutionary algorithms.

## 1. Introduction

It is known that the quality of the information extracted from an experiment depends upon the experimental conditions more than upon the response obtained from the experiment itself. Experimental design or design of experiments (DOE) is a methodology intended to obtain the best possible information from experiments. The relevance of the DOE is well known, even the American FDA's (Food and Drug Administration) Process Analytical Technology (PAT)

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43 [1] puts statistical DOE and response surface methodologies (RSM) in the first place among  
44 multivariate mathematical approaches which should be used for PAT benefit.

45

46 There are several well known 'standard' experimental designs that are the best possible choice  
47 depending on the kind of problem to be solved and on the experimental domain under study.  
48 For example, factorial designs in cubic domains when the interest is mainly in the relevance  
49 of the factors, their possible interactions and how they affect the response; or central  
50 composite designs for spherical domains when the focus is prediction in the experimental  
51 domain, mainly for optimization.

52

53 Nevertheless, sometimes the standard designs are not affordable. To take an obvious  
54 example, when increasing the number of factors, the number of experiments in a factorial  
55 design increases geometrically. In such cases, designs with less number of experiments are  
56 needed and criteria to select among them. The main idea when selecting a proper design for a  
57 given task is to reduce the experimental effort (and not less relevant, the economical cost)  
58 without losing quality on the information extracted.

59

60 Several criteria can be used to measure the quality of a design, each one representing  
61 different aspects of performance. For example, the D-criterion is related to the volume of the  
62 joint confidence region of the estimated coefficients. Very close to it, the A- and E-criteria  
63 relate to the 'sphericity' of the same region. The G- and I-criteria, on its part, focus on the  
64 variance of the predicted response in the experimental domain. Orthogonality, uniform  
65 variance, or protection against misspecification of model, are also of interest when  
66 establishing the quality of a design.

67

68 Some of these criteria are complementary in some sense but other can be competing criteria  
69 that should be balanced to obtain a good design for a specific situation. The choice of the  
70 design can be made sequentially, by prioritizing the criteria and deciding accordingly (in such  
71 a case the D-criterion is usually considered the primary criterion; they are the D-optimal  
72 designs). However, sometimes it would be useful achieving a compromise among several  
73 criteria to adapt the design to the specific scientific context of each problem.

74

75 This balance among several criteria can be accomplished either by weighting different criteria  
76 into a single objective function (e.g., a desirability function) which should be optimized, or  
77 computing the Pareto-optimal front defined by the competing criteria. The Pareto-optimal  
78 front contains the designs that are the best for a specific criterion while maintaining the others  
79 in their best allowable values, so that it permits identification of the trade-offs among criteria.  
80 Besides, the Pareto-optimal front gives a more complete picture of multi-objective problems  
81 than using weighting strategies [2].

82

83 The last approach is the one presented here, using an evolutionary algorithm to compute the  
84 Pareto-optimal front. In that way, for a specific problem, the study of the designs in the front  
85 allows wiser decisions among different possible designs (all of them with the property of

86 being Pareto-optimal). It is also an answer to the increasing demand of specific experimental  
87 designs, for example, the manufacturing though Quality-by-Design principles requires a  
88 design space [3] as opposed to classical nominal operating ranges. Therefore, the need of *ad*  
89 *hoc* ('fit for purpose') experimental designs with increasing number of factors is rising  
90 rapidly.

91

92 Lu et al. [4] report the estimation of the Pareto frontier for competing criteria in discrete  
93 spaces (vertices of hypercubes) although with a modification of an exchange algorithm.  
94 Genetic algorithms are used in [5] to construct D-optimal designs, and in [6,7] for  
95 supersaturated experimental designs. A- and D-optimal designs are computed in [8] with  
96 semi-definite programming. Park et al. [9] evaluate design performance in second order  
97 response surface problems and explore some trade-offs by using graphical methods. Also  
98 graphical methods are reported in [10] to asses sensitivity of response surface designs to  
99 model misspecification.

100

101 Comparing to these approaches, specially [4], the use of a genetic algorithm makes it possible  
102 to perform the search of the experimental points (the design) in both discrete and continuous  
103 spaces, that is, it can be used for selecting optimal designs for first order models usual in  
104 screening designs (which is the most common situation) but also in the context of RSM when  
105 second order models are more usual and the interest is also in the prediction variance.

106

107

## 108 **2. Background**

109

### 110 **2.1 Some quality criteria in experimental design**

111

112 The DOE methodology often involves the (least squares) fitting of a multilinear regression  
113 model of the form

114

$$115 \quad y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_{p-1} x_{p-1} + \varepsilon \quad (1)$$

116

117 where  $y$  is the response (measured variable),  $x_i$  ( $i = 1, 2, \dots, k, k \leq p - 1$ ) are the experimental  
118 factors (or their combinations) written in coded form and  $\varepsilon$  is a random variable which is  
119 supposed to follow a normal distribution with mean 0 and standard deviation  $\sigma$ . It is usual to  
120 write the model in eq. (1) in matrix form as

121

$$122 \quad \mathbf{Y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon} \quad (2)$$

123

124 where matrix  $\mathbf{X}$ , called the model matrix, contains the information about the experiments to  
125 be done (the design) and the model to be fitted.

126

127 The least squares estimator of  $\boldsymbol{\beta} = (\beta_0, \beta_1, \dots, \beta_{p-1})^t$  is

128

$$\mathbf{b} = (\mathbf{X}^t \mathbf{X})^{-1} \mathbf{X}^t \mathbf{y} \quad (3)$$

129

130

131 And the variance-covariance matrix of the estimates is

132

$$\text{Cov}(\mathbf{b}) = (\mathbf{X}^t \mathbf{X})^{-1} \sigma^2 \quad (4)$$

133

134

135 This is why matrix  $(\mathbf{X}^t \mathbf{X})^{-1}$  is called the ‘dispersion matrix’. Also these expressions (and  
136 other like eq. (5) and (7)) highlight the importance of the dispersion matrix. The methodology  
137 of the experimental design includes the construction of experimental matrices so that the  
138 dispersion matrix is well enough. In that sense, different measures can be used to characterize  
139 the estimation and prediction capability of a design. Detailed expressions and discussions can  
140 be consulted in [11, 12].

141

142 Focusing on the precision of the estimated coefficients, and provided that the error variance  
143  $\sigma^2$  in eq. (4) is constant, the elements of the main diagonal of the dispersion matrix determine  
144 the quality (in terms of precision) of the estimated coefficients, and the remaining elements of  
145 the matrix are the covariances between each pair of coefficients. The closer to zero the  
146 elements of this matrix, the more precise and less correlated the estimates are.

147

148 Therefore, two different designs can be compared regarding their precision in the estimation  
149 of the individual coefficients  $b_i$ . To avoid dependence on the size of the experimental domain,  
150 a standardized value for the precision of each coefficient is used, the so-called Variance  
151 Inflation Factors (VIFs), which all have a minimum value of 1. Therefore, the best allowable  
152 precision for a coefficient is achieved when its corresponding VIF is equal to one.

153

154 When the estimates are jointly considered, the  $(1 - \alpha) \times 100$  % joint confidence ellipsoid for  
155 the coefficients is determined by the set of vectors  $\boldsymbol{\beta}$  such that

156

$$(\boldsymbol{\beta} - \mathbf{b})^t \mathbf{X}^t \mathbf{X} (\boldsymbol{\beta} - \mathbf{b}) \leq p \hat{\sigma}^2 F_{\alpha, p, N-p} \quad (5)$$

157

158 where  $p$  is the number of estimated coefficients,  $N$  the number of experiments in the design,  
159  $\hat{\sigma}^2$  is the variance of the residuals (estimate of  $\sigma^2$ ) and  $F_{\alpha, p, N-p}$  is the corresponding upper  
160 percentage point of an F distribution with  $p$  and  $N - p$  degrees of freedom.

161

162  
163 Again it is clear that the region in eq. (5) is defined by matrix  $\mathbf{X}^t \mathbf{X}$  (the information matrix),  
164 so it only depends on the design and the model. When the estimates are jointly considered,  
165 the interest is on the ‘smallest’ joint confidence region. The D-criterion takes account of the  
166 behavior of the volume of this region. It is usually computed as

167



168 
$$D = \frac{|\mathbf{X}^t \mathbf{X}|}{N^p} \quad (6)$$

169 where the vertical lines denote the determinant of the matrix.  
170

171  
172 A design is said to be D-optimal when it achieves the maximum value of  $D$  in eq. (6), which  
173 means the minimum volume of the joint confidence region, so the most precise joint  
174 estimation of the coefficients.

175  
176 The A and E criteria are related to the shape of the confidence region (the more spherical the  
177 region, the less correlated the estimates). Some more details about these criteria, properties  
178 and some modifications can be consulted in [5, 13].

179  
180 When predicting in a domain is of interest, the variance of the prediction should also be taken  
181 into account through the Prediction Variance. Precisely the variance of the response predicted  
182 for a given point  $\mathbf{x}$  in the experimental domain, is given by

183  
184 
$$\text{Var}(\hat{y}(\mathbf{x})) = \mathbf{x}_{(m)}^t (\mathbf{X}^t \mathbf{X})^{-1} \mathbf{x}_{(m)} \sigma^2 = d(\mathbf{x}) \sigma^2 \quad (7)$$

185  
186 where  $\mathbf{x}_{(m)}$  is the point  $\mathbf{x}$  expanded to model form,  $\sigma^2$  is the experimental variance, which acts  
187 as a constant in eq. (7), so the factor to be decreased is the one denoted by  $d(\mathbf{x})$ , the variance  
188 function. Again, to compare designs with different size,  $N$ , the scaled prediction variance  
189 (SPV) is used, which is  $N d(\mathbf{x})$ . Desirable designs are those with the smallest SPV over the  
190 design space [9, 11]. In that sense, the G-criterion measures the maximum of the variance  
191 function,  $d_{\max}$ , over the experimental domain:

192  
193 
$$G = N d_{\max} = N \max_{\mathbf{x}} \{d(\mathbf{x})\} \quad (8)$$

194  
195 A design is said to be G-optimal when it achieves the minimum value of  $G$  in eq. (8). The Q-  
196 criterion (also known [9,14] as IV-, V- and I-criterion) uses the average value of  $N d(\mathbf{x})$   
197 obtained by integrating it over the domain, although Borkowski [15] advised about the  
198 different values under the name Average Prediction Variance.

199  
200 Standard experimental designs for screening or to study the effect of factors are optimal in  
201 one or more of these criteria. For example, it has been proven that two-level full factorial  
202 designs, or fractional factorial designs (of at least resolution III) with a first order model are  
203 D-, G- and I-optimal. They have VIF = 1 for all the coefficients, the dispersion matrix is a  
204 diagonal matrix (i.e, the design is orthogonal) with the same value along the diagonal,  $1/N$ ,  
205 which is the minimum possible. Therefore, the joint confidence region is perfectly spherical  
206 and with the minimum volume.

207

208 The variance function is always the product of  $1/N$  by a sum of squares (or products of  
209 squares) so that the maximum is always  $p/N$  taken at the vertices of the cube (thus always it is  
210 less than 1). Nevertheless, for second-order models, this is no longer true even for standard  
211 designs: central composite designs (CCD) and Box-Behnken designs (BBD) have small D-  
212 and G- values, but they are not D- or G-optimal [14].

213

214 Along this work we will focus on the D-criterion and the VIFs (related to the variance of the  
215 estimates, jointly or individually respectively), and the G-criterion that is related to the  
216 prediction variance.

217

218

## 219 **2.2 Evolutionary algorithms for computing the Pareto-optimal front**

220

221 Finding an experimental design that balances different competing criteria is a problem of  
222 multi-objective optimization. In the present paper, the problem is tackled by looking for the  
223 Pareto-optimal front in the competing criteria.

224

225 To introduce the concept of Pareto-optimality in the case at hand, let  $\xi_1$  and  $\xi_2$  be two  
226 experimental designs, that is, two design matrices of dimension  $N \times k$  (number of experiments  
227 by number of factors); and let  $\mathbf{F}$  denote the vector function of criteria, i.e, for  $C \geq 2$   
228 criteria,  $\mathbf{F}(\xi_i) = (F_1(\xi_i), F_2(\xi_i), \dots, F_C(\xi_i))$  contains the values of the criteria for the  
229 corresponding design. Finally, without loss of generality, let us suppose that all the criteria  
230 should be minimized.

231

232 Then, a solution (a design)  $\xi_1$  is said to dominate another design  $\xi_2$  if  $F_j(\xi_1) \leq F_j(\xi_2)$  for all  
233 the criteria ( $j = 1, \dots, C$ ), and there is at least one criterion in which design  $\xi_1$  is strictly better,  
234 that is, there exist  $i$  such that  $F_i(\xi_1) < F_i(\xi_2)$ . A solution is said to be non-dominated with  
235 respect to a set of solutions when there is no other that dominates it. Consequently, the non-  
236 dominated solutions are those designs which are not worse than the rest in all the criteria and  
237 are at least the best in one of them. The set of the non-dominated solutions of the entire  
238 (criteria) space is the Pareto-optimal front so that, inside it, no design can improve one  
239 criterion without worsening another. In that way, the Pareto-optimal front provides a clear  
240 idea about the trade-off among criteria, that is, how much I should raise one of the criteria to  
241 get a decrease in another (and in how much).

242

243 To compute the Pareto-optimal front for a given problem, an evolutionary algorithm is used.  
244 First, the problem should be fully defined in terms of the number of factors ( $k$ ), domain,  
245 model to be fit (that determines the number of coefficients,  $p$ ) and number of experiments ( $N$ ,  
246  $N \geq p$ ) to do so, and also the criteria to be taken into account.

247

248 Each individual in the population is an experimental design ( $N \times k$  design matrix), codified  
249 according to the search space and such that  $|\mathbf{X}^t\mathbf{X}| \geq 0.01$ . Every design is evaluated in terms  
250 of the criteria, so that the fitness associated to each individual is a vector.

251

252 For the implementation of the algorithm, the design matrices are unfolded and handled as  
253 vectors in the  $N \times k$  space so that no distinction is made among different experiments.  
254 Precisely,  $P$  (population size) individuals are generated at random inside the search space all  
255 of them representing experimental designs such that  $|\mathbf{X}^t\mathbf{X}| \geq 0.01$ .

256

257 In each generation, by uniform selection, pairs of individuals are selected and double point  
258 cross-over is applied with the crossing positions randomly chosen also with a uniform  
259 distribution. Then, off-springs are mutated with a given probability (selected by the user) so  
260 that new designs are generated and evaluated (provided that they have  $|\mathbf{X}^t\mathbf{X}| \geq 0.01$ ). The  
261 procedure is repeated until  $P$  new off-springs are generated.

262

263 After that, the populations of parents and off-springs are merged together and 'sorted'  
264 according to levels of dominance. The non-dominated solutions (level 1) in the enlarged  
265 population are selected to survive for next generation, then the non-dominated solutions  
266 (level 2) that appear when removing those of level 1, and so on until enough individuals were  
267 selected to survive. It may happen than inside a level there are more individuals than needed  
268 to complete population. In that case, only the most dispersal inside the level are chosen,  
269 according to the crowding distance [2, 16].

270

271 The algorithm stops when the population has evolved for a predefined number of generations.

272

273

### 274 **3. Results and discussion**

275

276 The applicability and interpretability of the proposed approach is shown by its application to  
277 some specific situations.

278

#### 279 **3.1 Study of factors (or screening designs)**

280

281 In [17] eighteen experiments were done to study the effect of six factors ( $k = 6$ ) and the  
282 interaction between two of them. The goal was to determine sulfathiazole in milk (substance  
283 that has a maximum residue limit established by the European Union) by using molecular  
284 fluorescence spectroscopy. Before proposing an analytical procedure the effect on the  
285 recovery (%) of i) type of milk (UHT or pasteurized), ii) volume of TCA:milk (v/v), iii)  
286 centrifugation speed (rpm), iv) centrifugation temperature ( $^{\circ}\text{C}$ ), v) derivatization time (min),  
287 and vi) volume of fluorescamine, were studied along with the possible interaction between  
288 the derivatization time and the volume of fluorescamine (it is possible that a greater volume  
289 of fluorescamine needs less reaction time and vice versa).

290

291 The factors are at two levels so the domain is a discrete domain that contains the vertices of  
292 the hypercube (the  $2^6 = 64$  experiments of the full factorial design). The model to be fitted is  
293 ( $p = 8$ ):

294

$$295 \quad y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \beta_4 x_4 + \beta_5 x_5 + \beta_6 x_6 + \beta_{56} x_5 x_6 + \varepsilon \quad (9)$$

296

297 and the interest is on the estimation of the coefficients, so eight criteria were considered: the  
298 seven VIFs (that should be minimized) and the D-value (that should be maximized).

299

300 Running the algorithm for 100 generations with 100 designs (with coordinates -1 or +1) and  
301 probability of mutation of 0.1, the whole final population constitutes the estimation of the  
302 Pareto-optimal front for these eight criteria.

303

304 To study the resulting Pareto-optimal front (8-dimensional) a parallel coordinates plot has  
305 been used. The parallel coordinates plot [18] is a graphical visualization of points in  
306 multidimensional spaces (usually more than three) which has proven to be useful in multi-  
307 response optimization [19]. It consists of as many parallel lines as coordinates of the point to  
308 be represented (8 in this case). The height in each line is the numerical value of the  
309 coordinate itself and all of them are joined together by broken lines.

310

311 For the purposes here, the corresponding values of the criteria were range-scaled in order to  
312 improve the visualization, and this is why maximum and minimum values were written at the  
313 top and bottom, respectively, of each coordinate.

314

315 Fig. 1 shows the resulting graph, i.e, the parallel coordinates plot of the scaled Pareto-optimal  
316 front which is linked to the 100 experimental designs in the final population. In fig. 1, the  
317 first coordinate is used for D (the larger the better) and the rest for the VIFs of the  
318 coefficients, in the same order as they appear in the model (recall that the best possible value  
319 for all of them is one).

320

321 Here fig. 1

322

323 The values of the determinant of the corresponding matrix ( $D$  in eq. (6)) range from 0.03 to  
324 0.68 in the front. The VIFs on their part range from 1 to some large values greater than 4  
325 (sometimes more than six) for at least one of the coefficients. Furthermore, the lines in the  
326 plot crossing each others, above all for the VIFs, indicate a conflicting behaviour among  
327 criteria.

328

329 Anyway, the first visual impression is that there is more density of lines at the bottom of the  
330 figure (good values for the VIFs) although it is not clear that they are linked with the highest  
331 values of  $D$ . Nevertheless, it is true that the designs which achieve the worst values of at least  
332 one of the VIFs are linked to low values of  $D$ .

333

334 To better see this effect and to show some of the possibilities of having the whole family of  
335 optimal designs and how to move inside it, let us suppose that values of VIF less than 3 are  
336 desired for all the coefficients. Consequently, the designs with at least one VIF greater than 3  
337 are discarded, and the re-scaled parallel coordinates plot of the remaining 64 designs is in fig.  
338 2, all of them with acceptable values, though different, for all the criteria.

339

340

Here fig. 2

341

342 To give an idea about the differences among the designs in fig. 2 from a practical point of  
343 view, the semi-length (radius) of the confidence intervals for the coefficients is computed  
344 with the designs in fig. 2. Although it is not really necessary to make comparisons, in the  
345 original paper [17] the standard deviation of the recovery was estimated to be  $\hat{\sigma} = 9.43\%$ .  
346 Using this value, the critical value (95% confidence) of the Student  $t$  and the elements of the  
347 main diagonal of the dispersion matrix of the corresponding design, the minimum expected  
348 radius for any coefficient is 5 in at least one of the designs, but the maximum can be  
349 (depending on the design chosen) 5.3 for  $b_1$ , 9.0 for  $b_2$ , 5.4 for  $b_3$ , 9.4 for  $b_4$ , 5.2 for  $b_5$ , 5.7 for  
350  $b_6$  or 5.7 for  $b_{56}$ . That means that, in this case, the precision of the estimates of  $b_2$  and  $b_4$  may  
351 be very different, the same coefficient can be estimated plus or minus 5, or plus or minus 9.  
352 Again to put the numbers in context, the effect of the temperature (4<sup>th</sup> factor) was estimated  
353 to be  $b_4 = 5.11$  so that its precision is really relevant to decide about the significance of the  
354 factor.

355

356 Additionally, in fig. 2, the values of the criteria for the best design in each criterion have been  
357 marked by using thicker lines. The corresponding numerical values are written in table 1, i.e.,  
358 only the values of the criteria for the eight-best design in the extremes of the Pareto-optimal  
359 front are written.

360

361

Here table 1

362

363 Fig. 1 and (more clearly) fig. 2 show that the D-optimal design (thicker blue line starting at  
364 the top of the first coordinate in fig. 2) has small values of VIF for all the coefficients  
365 although none of them is 1. They also show that there are designs with VIF = 1 (highlighted  
366 by continuous thicker lines in fig. 2) but not for all the coefficients simultaneously (in fact,  
367 for no more than one coefficient at a time, table 1). Again, it is clear that the criteria are  
368 competing criteria.

369

370 The first design, number 1 in table 1, is the D-optimal one, with determinant equal to 0.68,  
371 value that coincides with the corresponding one in the D-optimal design used by the authors  
372 in [17] that was computed with an exchange algorithm as implemented in NemrodW [20]. It  
373 is worth noting that if the interest is only in the D-optimal design there is not advantage in  
374 using the procedure proposed here as against an exchange algorithm. What the multiobjective

375 approach adds is the availability of some other designs that behave differently in the  
376 estimation of the individual coefficients.

377

378 In that sense, the second design in table 1 achieves  $VIF = 1$  for  $b_1$  at the cost of the volume of  
379 the joint confidence region (the  $D$  value decreases until 0.44) and the VIFs of the rest of  
380 coefficients that remain greater than 1.2 (except for  $b_4$ ) reaching 1.7 for  $b_2$ . The best  
381 estimation for the latter coefficient is achieved in design 3, but this time a larger loss in  $D$   
382 should be 'paid' and, overall, larger VIFs for the rest of the coefficients, although more  
383 similar (among them). Again,  $D$  decreases to achieve  $VIF(b_3) = 1$  in design 4 with the VIF of  
384  $b_4$  raising to 1.94. To maintain  $b_4$  in its best allowable precision, design 5 in table 1, the VIF  
385 of  $b_1$  and  $b_3$  are around their worst values (inside table 1), and if, say, it is the interaction that  
386 needs to be the most precise, then some precision has to be lost above all in the estimation of  
387  $b_4$ ,  $b_3$  and  $b_2$ , with intermediate values for  $D$ .

388

389 Table 1 and figures 1 and 2 only show values of the criteria. Each point in this criteria space  
390 indeed corresponds to an experimental design. As an example, table 2 shows the  
391 experimental designs whose values are in table 1. The levels (- and +) can be of course  
392 reversed without altering the characteristics of the design. However, care must be taken if  
393 only some factors are reversed because of the interactions chosen in the model.

394

395 Here table 2

396

397 Attention must be paid when looking at table 2 to find out the differences among designs,  
398 differences that appear clear in the Pareto-optimal front depicted in figures 1 and 2. In any  
399 case, these values are deeply related to the design matrix and the model, and thus the  
400 structure of the corresponding information matrix  $\mathbf{X}'\mathbf{X}$ . Just as an example, the information  
401 matrix of design 1 (the D-optimal design) is

402

$$403 \begin{pmatrix} 18 & -2 & 2 & -2 & 2 & 0 & 0 & 2 \\ & 18 & 2 & -2 & 2 & 0 & -4 & 2 \\ & & 18 & 2 & -2 & -4 & -4 & 2 \\ & & & 18 & 2 & 0 & 0 & -2 \\ & & & & 18 & 0 & 0 & 2 \\ & & & & & 18 & 2 & 0 \\ & & & & & & 18 & 0 \\ & & & & & & & 18 \end{pmatrix} \quad (10)$$

404

405 whereas for design 8 (the most precise estimation of the coefficient of the interaction  
406 considered in the model) is

407

408

$$\begin{pmatrix}
 18 & 0 & 4 & 0 & 0 & 0 & 0 & 2 \\
 & 18 & -2 & -6 & -2 & 2 & 2 & 0 \\
 & & 18 & 6 & -6 & -2 & 2 & 0 \\
 & & & 18 & 6 & 2 & 2 & 0 \\
 & & & & 18 & 6 & -2 & 0 \\
 & & & & & 18 & 2 & 0 \\
 & & & & & & 18 & 0 \\
 & & & & & & & 18
 \end{pmatrix} \quad (11)$$

409  
 410 Only the upper triangular part of the matrices has been written because they are symmetric  
 411 matrices. Anyway, matrices in eq. (10) and (11) are rather different (notice the last column in  
 412 eq. (11) which is almost null), much more different than they can appear in their design  
 413 matrices in table 2.

414  
 415 Finally, returning to the discussion about the values of the criteria in the Pareto-optimal front,  
 416 the results also suggest that the  $D$  value is not sensitive to changes in the VIFs, except that  
 417 large values appear. Comparing to fig. 1, in fig. 2 the worst  $D$ -value is 0.09 instead of 0.03  
 418 while the VIF values are varying in a narrower range, from 1 to almost 3 (the worst values for  
 419 VIF are half of the ones in figure 1 and this hardly improves the worst values of  $D$ ). This  
 420 effect is even more noticeable when looking, for instance, to the values in the front for the  
 421 design with  $VIF(b_3) = 1$  (design number 4 in table 1) and the one marked with a dashed line  
 422 in fig. 2, they both have the same  $D$ -value and their VIFs are different, specially for  $b_1$ ,  $b_6$  and  
 423  $b_{56}$ .

424  
 425 Similar analyses can be made with the rest of solutions in fig. 2 where there are 64 different  
 426 possibilities to choose among them with the advantage of knowing exactly the extent of the  
 427 conflicts that appear, which allows wiser decisions. In any case, usual practitioners of  
 428 experimental design would accept any of them for the study at hand, particularly any of the  
 429 eight designs in table 1.

430  
 431 **3.2 Second-order models (response surface designs)**

432  
 433 In the aim of some computations about D-optimal designs made by M.J. Box and Draper as  
 434 reported by Atkinson and Donev [11], second order models for two factors ( $k = 2$ ) varying in  
 435 the square  $[-1, 1] \times [-1, 1]$  are to be fitted, by using 6, 7, 8 or 9 experimental points ( $N$ ). The  
 436 selection of a two-dimensional experimental domain is also deliberated to depict the designs.

437  
 438 For all  $N$ , the model is defined in the following equation (12), it has  $p = 6$  coefficients and the  
 439 search space is continuous (any point inside the square).

440  
 441 
$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_{11} x_1^2 + \beta_{22} x_2^2 + \beta_{12} x_1 x_2 + \varepsilon \quad (12)$$

442

443 In this case, concern focuses on the estimation of coefficients, and in the prediction variance.  
444 This is quantified by using two criteria, namely D- and G-criteria, equations (6) and (8)  
445 respectively. The value of D should be maximized, and the one of G should be minimized.  
446

447 Several trials show that the Pareto-optimal front is very well populated in all the cases, and  
448 always the design in the Pareto-optimal front with the largest D value, the estimation of the  
449 D-optimal design for each  $N$ , coincides (except for rotations and symmetries) with the  
450 corresponding D-optimal design referred to in [11].  
451

452 The results discussed in the following were obtained with 200 designs as population size, 0.1  
453 of probability of mutation, and evolving for 1000 generations. Although the variance function  
454 is a quartic polynomial in the factors  $x_1$  and  $x_2$  for any design with  $N$  points chosen in the  
455 square, the computation of  $d_{\max}$  is not straightforward, so it is estimated as the largest value in  
456 a uniform grid in the square.  
457

458 This time there are two criteria so that the Pareto-optimal front can be plotted in the two-  
459 dimensional criteria space. This is Fig. 3 that depicts all the estimated Pareto-optimal fronts.  
460 Except for  $N = 9$  that there is no conflict between criteria (in that case, the Pareto-optimal  
461 front reduces to a single solution which is the best in the two criteria), the rest of the fronts  
462 show the conflict: the increase of D implies an increase in G and vice versa, if G needs to be  
463 decreased it is at the cost of D. Nevertheless, the trade-offs between criteria that can be  
464 obtained are different depending on  $N$ .  
465

466 Overall, the addition of experiments moves the fronts to the right (better D-values) and down  
467 (better G-values). In particular, doing 7 experiments, green asterisks in figure 3, instead of 6,  
468 blue crosses on the left of figure 3, clearly improves the D-criterion in all the designs but not  
469 so much the G-criterion; while adding another experiment, red pluses on the right of fig. 3,  
470 does not have such remarkable effect on D but the G values are clearly better in almost half  
471 of the designs with 8 experiments. Comparing the designs with 6 experiments to the designs  
472 with 8, both D and G are clearly improved.  
473

474 Here fig. 3  
475

476 Figure 3 can be misleading because of the definition of  $G$  in eq. (8). Most of the practitioners  
477 look directly for the value of  $d_{\max}$  for evaluation of the prediction variance. None of the  
478 designs with  $N = 6$  experiments reaches  $d_{\max} < 1$  and neither do the designs with  $N = 7$ . It is  
479 necessary to do at least  $N = 8$  experiments to maintain the variance function below 1 in the  
480 whole domain and only for the designs whose G values in the Pareto-optimal front in fig. 3  
481 are below 8 in the ordinate axis. The Pareto-optimality (the non-dominance) implies that, for  
482 these cases, G values less than 8 can be obtained but for values of D no greater than  $8.9 \cdot 10^{-3}$ .  
483

484 There are two factors, so the designs can be plotted in the two-dimensional experimental  
485 domain. Figure 4 shows all the experimental points whose Pareto-optimal front is in fig. 3;



486 fig. 4a) is for the designs with  $N = 6$ , fig. 4b) for  $N = 7$ , fig. 4c) when  $N = 8$ , and finally fig.  
487 4d) contains a single design, the corresponding to  $N = 9$ , which is the standard central  
488 composite design in the cubic domain or the  $3^2$  factorial design with levels  $-1, 0, 1$ .  
489 Additionally, the two extremes of each Pareto-optimal front (the best design according to the  
490 D criterion and the best design with the G-criterion) are marked with different symbols,  
491 squares for the D-optimal and circles for the G-optimal. Also, they have been detailed  
492 numerically in table 3.

493  
494 Here fig. 4  
495

496 Apart from the two mentioned designs, figure 4 does not allow the distinction among the  
497 different 'intermediate' designs but shows a systematic structure in the selection of points:  
498 covering the sides (specially the vertices), the centre and, when there are enough  
499 experiments, the 'principal axes' of the domain ending in the standard structure for  $N = 9$ . It  
500 is noteworthy that rotations of these designs are equally qualified but different rotations do  
501 not appear often in the population. This is probably because the individuals are obtained  
502 mostly by cross-over of existing designs and because the algorithm evolves searching for  
503 improved, dispersal, non-dominated values for the criteria.

504  
505 Here table 3  
506

507 Moreover, this is not so clear in figure 4 but for  $N = 6$  the 200 designs contain the two  
508 vertices of the square corresponding to  $x_1 = 1$  (a single point is seen in fig. 4a) in these  
509 positions). Starting from the D-optimal design, the squares in fig. 4a), with coordinates in  
510 the first block of table 3, it contains three of the vertices of the domain, two points to the  
511 right  $(-0.57, 1)$  and bottom  $(-1, 0.26)$  of the fourth vertex and a near central point. As we  
512 change the design to obtain better values of G (and consequently worse values of D), that  
513 is, when moving in the fronts in fig. 3 from top to bottom, without considering the two  
514 vertices that are in all the designs, the other four points move themselves around, near the  
515 centre or following the corresponding side of the square,  $x_2 = 1$  with  $x_1$  moving from  $-0.56$   
516 to  $-0.65$  and  $x_1 = -1$  with  $x_2$  slightly varying around  $0.26$ , being the most distinctive  
517 characteristic the point that moves horizontally away from the vertex  $(-1, -1)$  to  $(-0.78, -1)$ .

518  
519 For  $N = 7$ , fig. 4b), all the designs contain the opposite vertices  $(1, -1)$  and  $(-1, 1)$ . In fact,  
520 the D-optimal design and those 'near' it have the four vertices of the square, also a point  
521 near the centre and two points in the middle of two of the sides of the square, precisely  
522  $(0.08, -1)$  and  $(1, -0.09)$  for the D-optimal design in the second block of table 3. Then, as D  
523 decreases, the central point moves up and left, the points in the middle of the sides move  
524 slightly around their positions and the two other opposite vertices move themselves along  
525 the side up and left to achieve  $(-1, -0.89)$  and  $(0.89, 1)$  in the G-optimal design.

526  
527 For  $N = 8$ , fig. 4c), all 200 designs contain the four vertices. The D-optimal design, third  
528 block in table 3, contains also three points in the middle of three of the sides of the square

529 and an almost central point (nearer to the side without point in its middle, (0.22, 0)). When  
530 improving G, these four points move themselves to the middle of the upper and bottom  
531 side ( $x_1 \approx 0$ , with  $x_2 = \pm 1$ ) and (last block in table 3) from (-1, 0) to (-0.78, 0) and from  
532 (0.22,0) to (0.88, 0), i.e, around  $x_1 = \pm 0.8$  with  $x_2 = 0$ .

533  
534 These arrangements find a no-conflicting situation when there are  $N = 9$  points, fig. 4d),  
535 the four vertices, the centre and the four axial points in the sides of the square.

536  
537

#### 538 **4. Conclusions**

539 The proposed algorithmic approach makes it possible to address the computation of *ad hoc*  
540 experimental designs with the property of being optimal in one or several criteria stated by  
541 the user.

542

543 For some well-known and usual properties in discrete spaces (e.g. D-, A-, or E-criteria),  
544 the approach here is an alternative to the usual exchange algorithms. Besides, it is also  
545 applicable when the search space is a continuous space, situation in which exchange  
546 algorithms are no longer valid.

547

548

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552

553

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## Figure captions

Figure 1. Scaled parallel coordinates plot of the Pareto-optimal front in the eight criteria

Figure 2. Scaled parallel coordinates plot of the reduced Pareto-optimal front. The thicker lines mark the best values for at least one of the criteria.

Figure 3. Pareto-optimal fronts in the criteria space for  $N = 6$  (blue crosses, x), 7 (green asterisks, \*), 8 (red pluses, +) and 9 (cyan star)

Figure 4. Experimental points for the designs in the Pareto-optimal front for a)  $N = 6$ , b)  $N = 7$ , c)  $N = 8$ , and d)  $N = 9$ . The D-optimal design is marked with squares and the G-optimal design with circles.

Table 1. Values of the eight criteria for the experimental designs which are the best in each one. The best possible values are underlined.

Number	D	VIF( $b_1$ )	VIF( $b_2$ )	VIF( $b_3$ )	VIF( $b_4$ )	VIF( $b_5$ )	VIF( $b_6$ )	VIF( $b_{56}$ )
1	<u>0.68</u>	1.12	1.18	1.08	1.08	1.06	1.11	1.05
2	0.44	<u>1.00</u>	1.70	1.57	1.09	1.21	1.22	1.25
3	0.39	1.44	<u>1.00</u>	1.38	1.35	1.25	1.20	1.48
4	0.29	1.39	1.27	<u>1.00</u>	1.94	1.10	1.69	1.44
5	0.28	1.54	1.33	1.74	<u>1.00</u>	1.08	1.18	1.44
6	0.30	1.38	1.13	1.77	1.50	<u>1.00</u>	1.43	1.28
7	0.47	1.27	1.11	1.29	1.33	1.13	<u>1.00</u>	1.55
8	0.38	1.18	1.54	1.71	1.71	1.18	1.09	<u>1.00</u>



Table 3. Experimental designs that correspond to the extremes of the Pareto-optimal front.

	#	D-optimal		G-optimal	
		$x_1$	$x_2$	$x_1$	$x_2$
$N = 6$	1	-1	-1	-1	0.32
	2	-1	0.26	-0.78	-1
	3	-0.57	1	-0.65	1
	4	0.08	-0.17	0.21	0
	5	1	-1	1	-1
	6	1	1	1	1
		$x_1$	$x_2$	$x_1$	$x_2$
$N = 7$	1	-1	-1.00	-1	-0.89
	2	-1	1	-1	1
	3	-0.09	0.06	-0.18	0.21
	4	0.08	-1	0.06	-1
	5	1	-1	0.89	1
	6	1	-0.09	1	-1
	7	1	1	1	-0.07
		$x_1$	$x_2$	$x_1$	$x_2$
$N = 8$	1	-1	-1	-1	-1
	2	-1	0	-1	1
	3	-1	1	-0.78	0
	4	-0.09	-1	-0.07	-1
	5	-0.08	1	-0.06	1
	6	0.22	0	0.88	0
	7	1	-1	1	-1
	8	1	1	1	1

Figure1  
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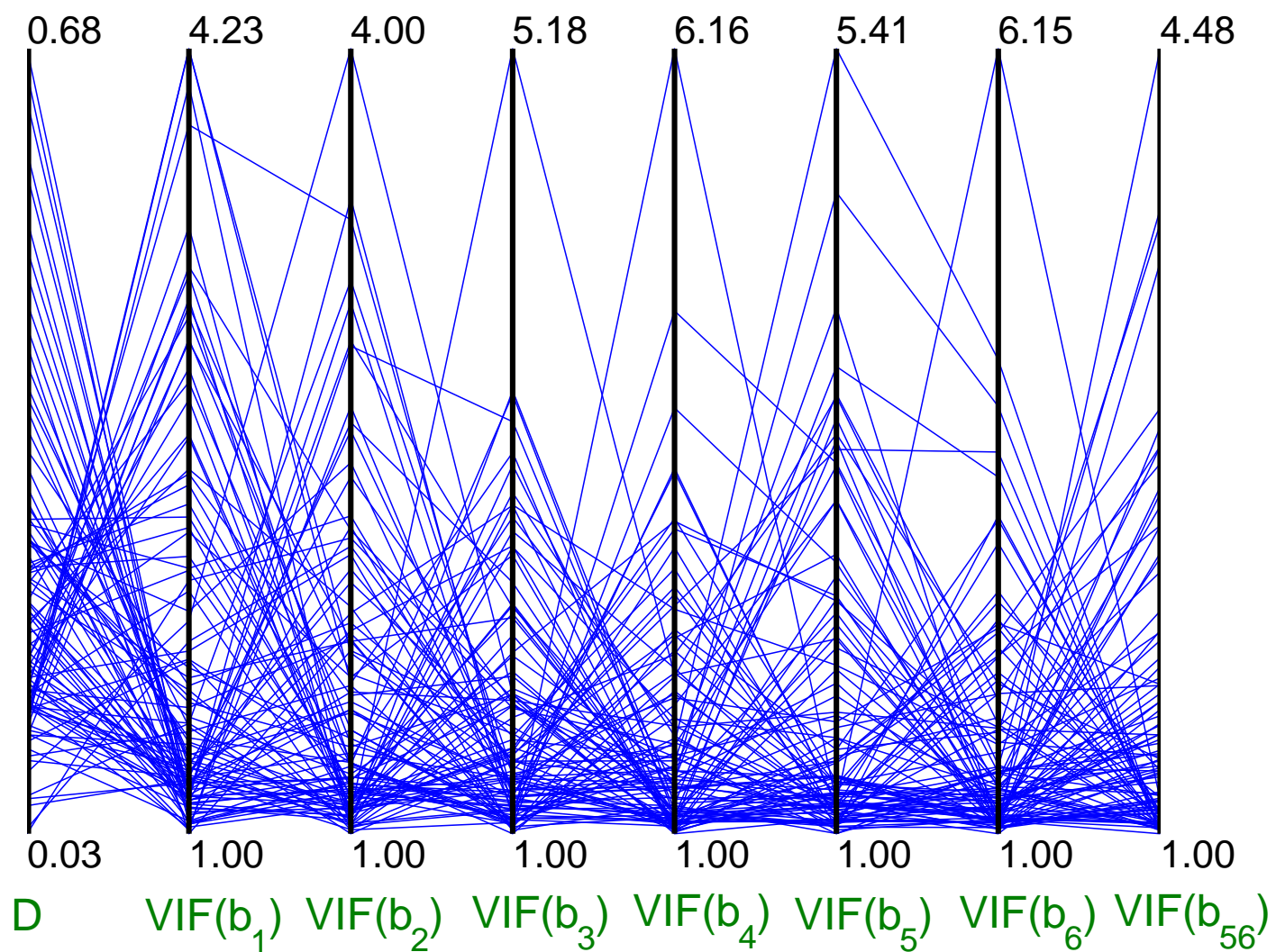




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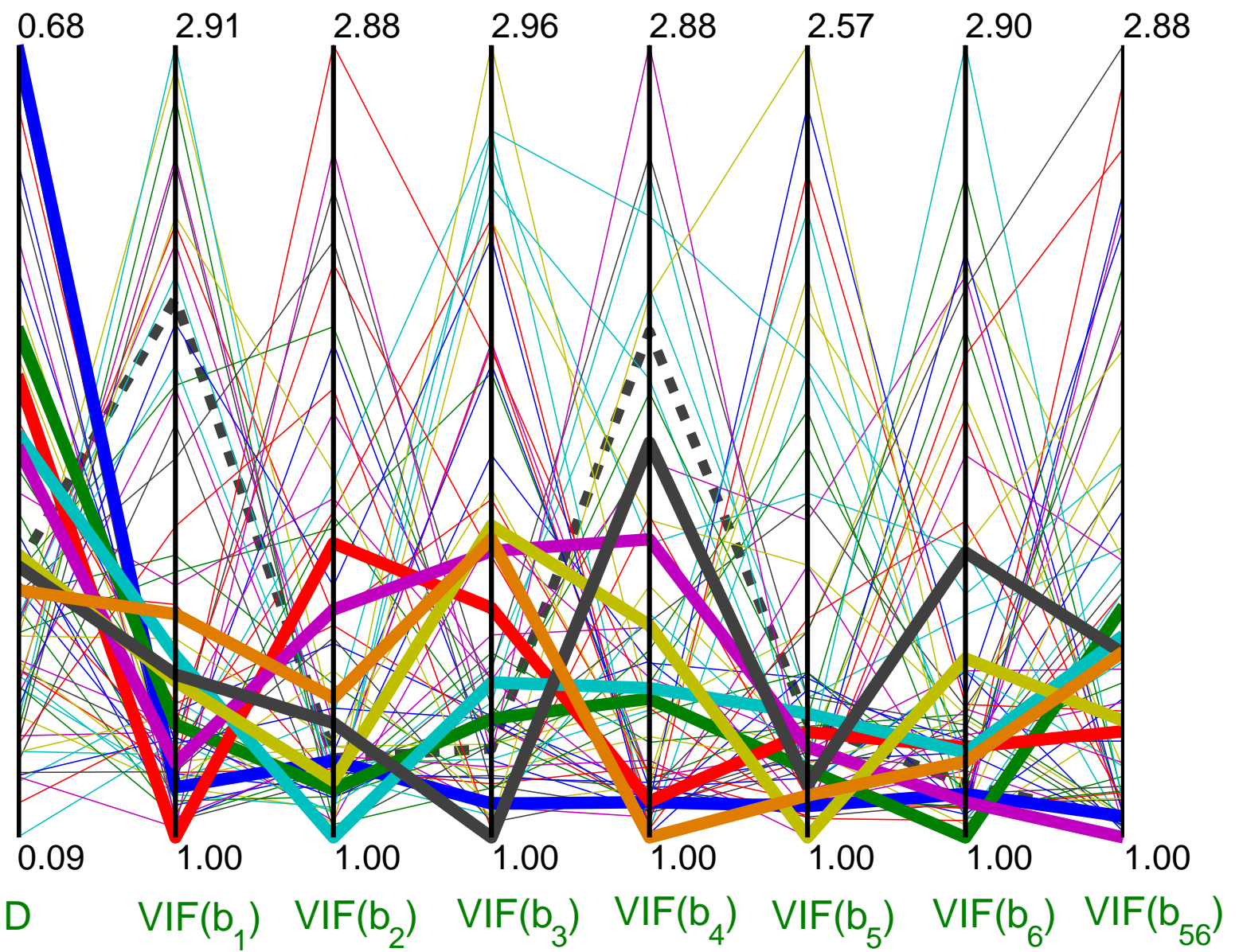


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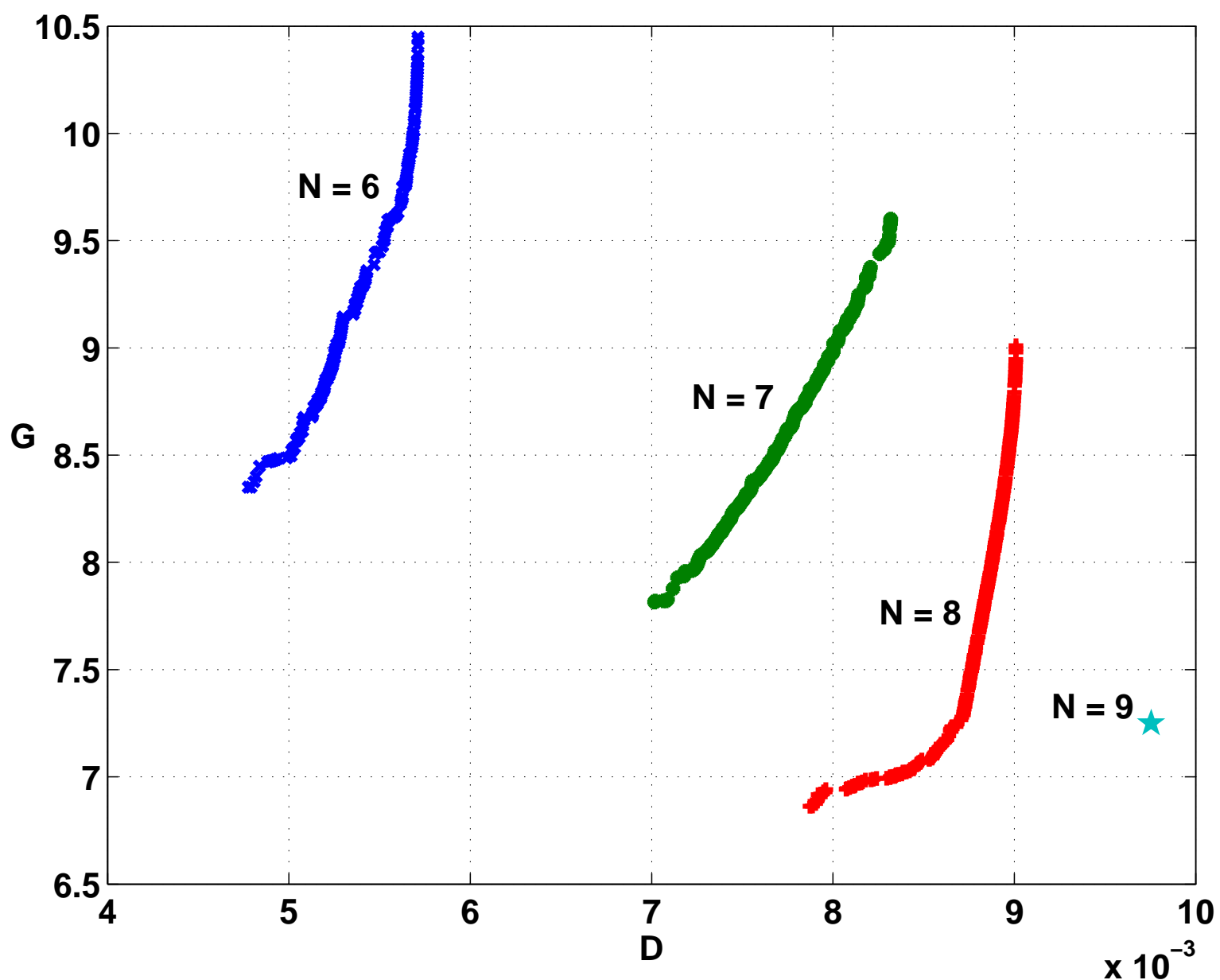


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